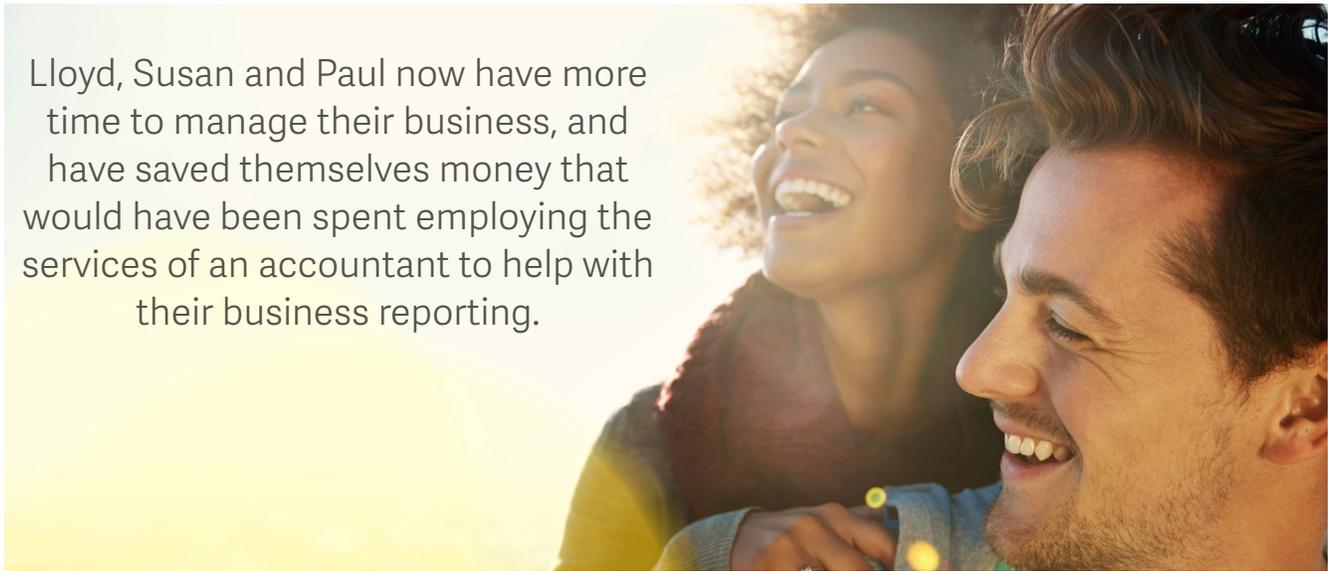


**sage** 50 U.S. Edition Intelligence Reporting

# *FINE SOAPS LTD. CUTS ITS REPORTING TIME IN HALF,* thanks to Sage Intelligence Reporting



Lloyd, Susan and Paul now have more time to manage their business, and have saved themselves money that would have been spent employing the services of an accountant to help with their business reporting.

Customer

**Fine Soaps Ltd.**

Industry

**Manufacturing**

Location

**Trinidad and Tobago**

System

**Sage 50 Intelligence Reporting**

## Taking care of business

Family-run business, Fine Soaps Ltd. is a reputable manufacturer and distributor of high-quality soaps that is based in Trinidad and Tobago. It's run by Lloyd Samaroo, his wife, Susan, and his son, Paul, and serves customers both locally and internationally by providing them with unique products in a timely manner. Being the owner of a small business with a global reach, Lloyd understands what it means to work smartly and make the right business decisions at the right time. To help him do this, Lloyd decided to switch to Sage 50 in 2014 and, with the inclusion of Sage Intelligence Reporting as part of the Sage Business Care plan, hasn't looked back since.

Lloyd decided to make the move to the Sage Business Care plan to take advantage of its added benefits. The plan wraps

all of the Sage 50 features together with ongoing service and support, including upgrades and updates. One of its benefits is Intelligence Reporting, which Lloyd says has addressed all of his business reporting challenges and has cut down the time he spends on the reporting process in half.

Before using Intelligence Reporting, Lloyd would spend hours manually entering his business's data into a Microsoft® Excel® spreadsheet. Adding to Lloyd's headache was the fact that he needed four unique reports, and so he had to create them from scratch, each month, and this was taking him up to two weeks. Although he became proficient in using Excel, it would take him a long time to prepare the data for analysis.

# sage 50 U.S. Edition Intelligence Reporting

## Taking control

Lloyd, Susan, and Paul were relieved when they discovered the advantage of Intelligence Reporting that would allow them to automate, customize, and save their reports for future use. For support in creating the unique reports he needed for his business, Lloyd was directed to David Ako-Bryant, an Intelligence Reporting product specialist based in North America, who helped him to immediately create a monthly Cost of Production and Sales Per Item report. "There's no problem David hasn't been able to solve for us. Words cannot describe how he's helped us with Intelligence Reporting and our reporting needs," says Lloyd of David. Lloyd was so impressed with David's astute hands-on skills and how efficiently the two customized reports worked for his business that he plans on creating two more, thus further reducing the time he spends on reporting.

Lloyd, Susan and Paul now have more time to manage their business, and have saved themselves money that would have been spent employing the services of an accountant to help with their business reporting. They love how Intelligence Reporting is helping them to grow their business and run it smarter. Following the Intelligence Reporting and Excel tips and tricks, they've also learned how to tweak their own reports thanks to the short, helpful lessons they were provided with.

Lloyd is always quick to recommend Sage Business Care to other business owners that he networks with because of how Intelligence Reporting has helped him. While some of his peers use other reporting software, he feels that he's made the best decision, stating that, "Intelligence Reporting is the best software that Sage has ever created."

*"Intelligence Reporting is the best software that Sage has ever created!"*

Lloyd Samaroo, owner, Fine Soaps Ltd.

