

sage 500 ERP Intelligence Reporting

AVATAR CORPORATION GAIN NEW EFFICIENCIES

thanks to Sage Intelligence Reporting



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Customer

Avatar Corporation

Industry

Manufacturing

Location

University Park, IL

System

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Gaining time previously lost

In the 34 years that Avatar Corporation have been in business, they have provided high quality products for the food, drug and personal care industries. They are a global leader in the formulation of specialty release agents for the baking industry, and manufacture a full line of sanitary and food-grade lubricants for all food, drug and cosmetic applications. Avatar's promise to their customers is to provide them with solutions for their most challenging projects. In order to do achieve this, they have had to ensure that their own business processes are as efficient as possible. This is where Sage Intelligence Reporting steps in.

Avatar's previous business management solution did not have a financial reporting package built in, and so they would waste time every month having to update their spreadsheets manually. "We would spend more than a week on the repetitive task of copying and pasting data into Microsoft® Excel® to produce our financial reports," recalls LeCleta Hicks, financial controller at Avatar Corporation. This would leave management feeling frustrated, as it would hinder the speed at which they could make effective business decisions and therefore slow down their operation.

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Streamlining business processes

Avatar were finally introduced to Intelligence Reporting at Sage Summit in 2011, and immediately realised that it was the solution for them. "The increase in efficiency that Intelligence Reporting promised to add to our Sage 500 solution, as well as the ability to create templates and add specialized reports to those templates really stood out for us. The fact that they all automatically update was the clincher," says LeCleta. Once the decision was made to implement Intelligence Reporting at Avatar, their business partner quickly had them up and running. "We incredibly progressed from Excel (copy and paste) alone, to FRx, to Sage 500 Intelligence Reporting, which is the slickest thing since sliced bread," adds Allan Brown, senior accountant at Avatar Corporation.

Once Allan understood his data thanks to Intelligence Reporting, he was able to quickly identify the information he needed, map it using the Connector module, and then simply create the reports he required. "Best of all, you only have to do this once and it's done," says Allan. Allan was also able to add a special report to an existing financial report, making the existing report more relevant to the board who were able to better analyse the information by item class, customers, sales person, and period. This greatly improved their ability to make more informed decisions. Intelligence Reporting has enabled Avatar Corporation to save time, and has improved their business processes because of the new efficiencies they have gained. Would they have done anything differently? "No, this product is well worth it and we would highly recommend it to any company," concludes LeCleta.

"Sage Intelligence Reporting is the slickest thing since sliced bread!"

Allan Brown, senior accountant, Avatar Corporation



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